



**WANT TO HELP SHAPE
THE FUTURE OF FREIGHT
SOFTWARE?**



What is FREIGHTsoft?

FREIGHTsoft is a logistics management platform designed to help businesses manage their freight forwarding operation from a single application. It is a secure and scalable cloud-based system that offers functionality to manage the full customer journey: from quotes and jobs to delivery and invoicing across land, sea, air and rail.

Originally developed for Ital Logistics Ltd, FREIGHTsoft will now be brought to market as a Software-as-a-Service product. To help us build the new platform, we are looking for a small group of representatives from freight businesses to join an exclusive working group to support the development of the new management platform.

Our Mission

The freight industry currently relies on slow and antiquated technology platforms which hinders both productivity and profitability. FREIGHTsoft aims to set the new standard for the sector by delivering an intuitive, truly cloud-based freight management solution that utilises all best-in-class technologies and industry best practices.

Who are we?

- Team of over 45 talented product designers and developers
- Delivered a number of successful products and platforms for client in the UK and Europe
- Developed concept work for international projects and specialist market
- Software used by over 20,000 UK businesses
- Specialise in utilising the latest-in-class web and mobile technologies

What problem are we solving?

Over the next 6-12 months we will be working with this working group of freight businesses to build the next generation of freight management software. Building on the four years of development already in place, we'll be working with the chosen members to deliver on the following objectives:

- Help modernise the industry by applying the latest solutions from the technology sector to the freight industry, that ultimately lead to vastly increased efficiency, profitability and capability – both for the operators and their customers.
- Remove prohibitive CapEx requirements for operators and empower their teams with innovative, best-practice led solutions.
- Become a trusted platform for the UK freight industry and help evolve the industry's use and adoption of cutting-edge, resource saving technology.



How does your company benefit?

In return for your business' participation in the working group, you will benefit from:

- Participation in several workshops throughout 2020 which you or members of your team will be invited to join (expenses paid!).
- At these workshops you will have an active say in the development of the system and its long-term roadmap, and how the software can be best designed to help a business just like yours.
- You will have free access to the system while it's still in development, and we will help support your business' adoption and implementation of the software.
- We will offer long-term preferential licensing when the product enters into production.

Why are we doing this?

We're a design and user led company. We want to build a product that people in the freight industry actually enjoy using – a product that makes their work life easier and creates more time and opportunity for them to do what they do best – move consignments from A to B! To do that, we think it absolutely key to gather opinion and feedback from those that will be using the software on a day-to-day basis.

If you share the same opinion as us – that the freight industry is currently serviced by software and technology that is severely 'behind-the-times' – then we'd love to work with you to build something better.

Why should you use FREIGHTsoft?

- Created by technology experts, in conjunction with freight industry veterans
- Developed from the outset with both the operators and stakeholders in mind
- Innovative planning technology
- Readily extendable and customisable
- Emphasis on automated intelligence
- Stable, mature platform built on modern web standards
- Key real-time insight for stakeholders – understand where you're profitable
- Streamlined process for operators – focus on improving productivity and efficiency



Key Features

- Web-based access anywhere with a browser
- Real-time dynamic reporting
- Innovative, multi-user, real-time planner
- Detailed profit analysis
- Comprehensive CRM
- Auto-tariffing
- Powerful invoicing
- Built-in document and file storage system
- Document generation
- Warehousing & inventory
- Integrated email
- Notification system
- Warehouse mobile app

Business Benefits

- Increased efficiency and productivity all departments
- Drastic reduction in mistakes & errors
- Fine grained control of user permissions
- No CapEx required
- Detailed, real-time breakdown and analysis of costs and profit
- Simple, flexible pricing model
- Accountability throughout entire business through detailed auditing

The logo for Freightsoft, with 'FREIGHT' in blue and 'soft' in red, followed by a registered trademark symbol.

FREIGHTsoft®

NEXT STEPS

1

Contact us and register your interest in joining our working group of freight-forwarders to support the creative development of the FREIGHTsoft platform.

2

If registration has been successful, attend an information session in the Cunard Suite of Yozu's headquarters in Liverpool's iconic Cotton Exchange building – date to be confirmed.

3

An invitation to Workshop 1 will follow in February 2020. Group members will receive a generous period of free licensing for a platform they have helped to shape.

For any enquiries please
contact us via:



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